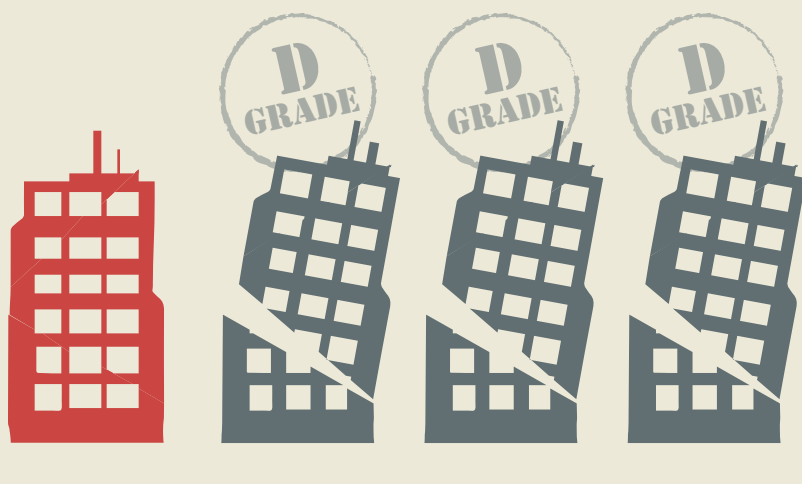
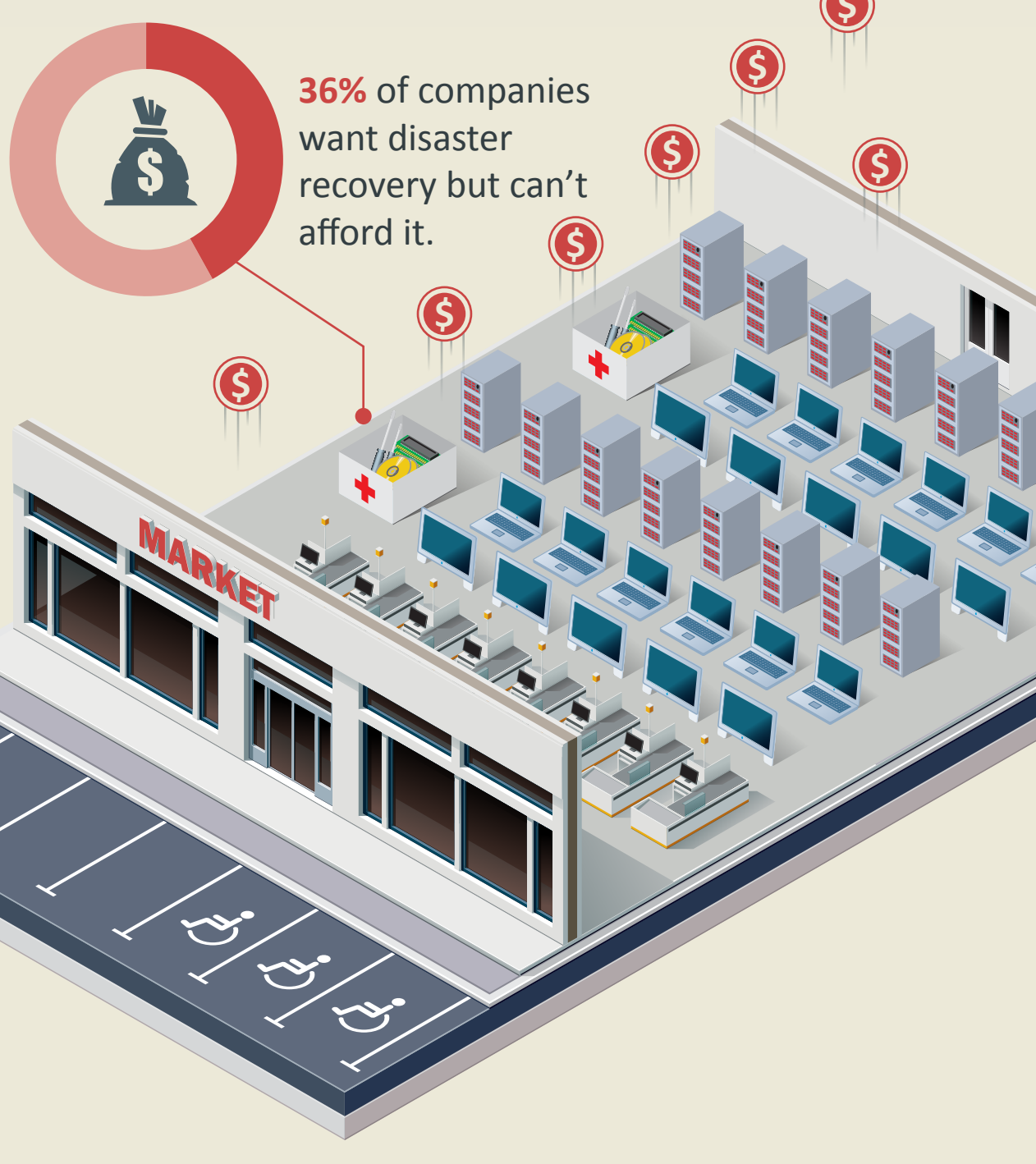


# DISASTER RECOVERY

## FAILOVER FOR ANY COMPANY



### THE PROBLEMS WITH TODAY'S DISASTER RECOVERY



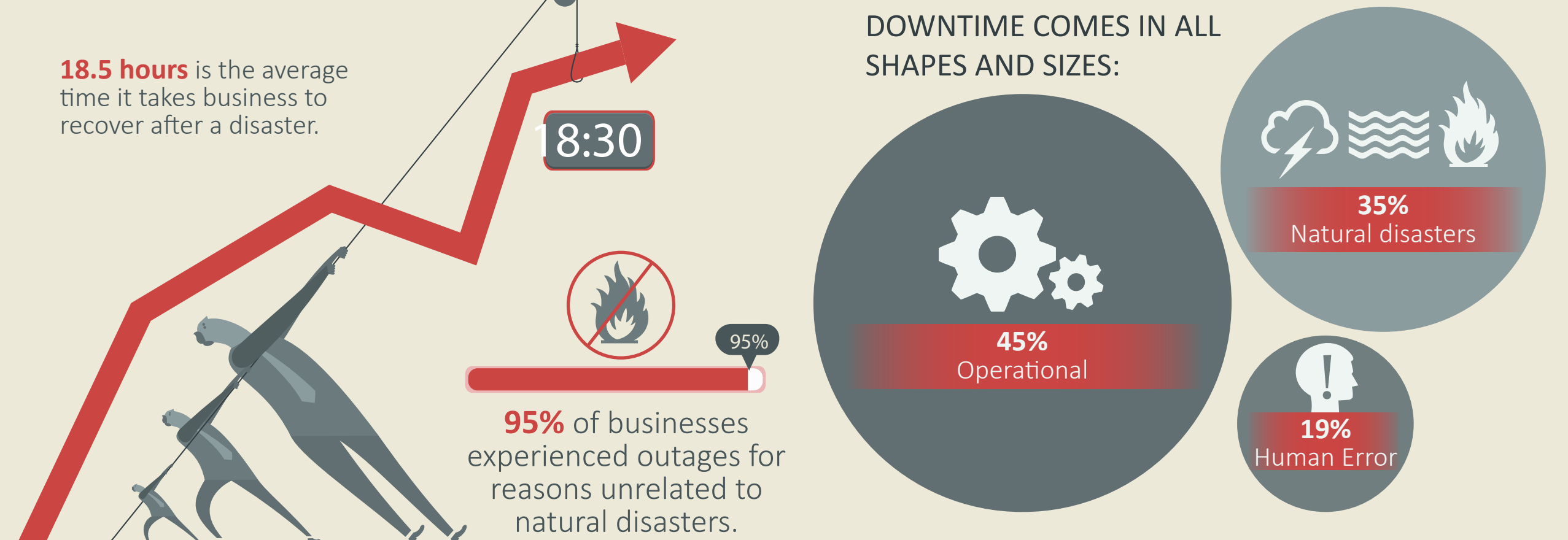
### WHY ALL COMPANIES NEED DR

WHAT'S THE COST OF ONE HOUR OF DOWNTIME?  
\$8,000 for a small company to \$700,000 for large enterprises

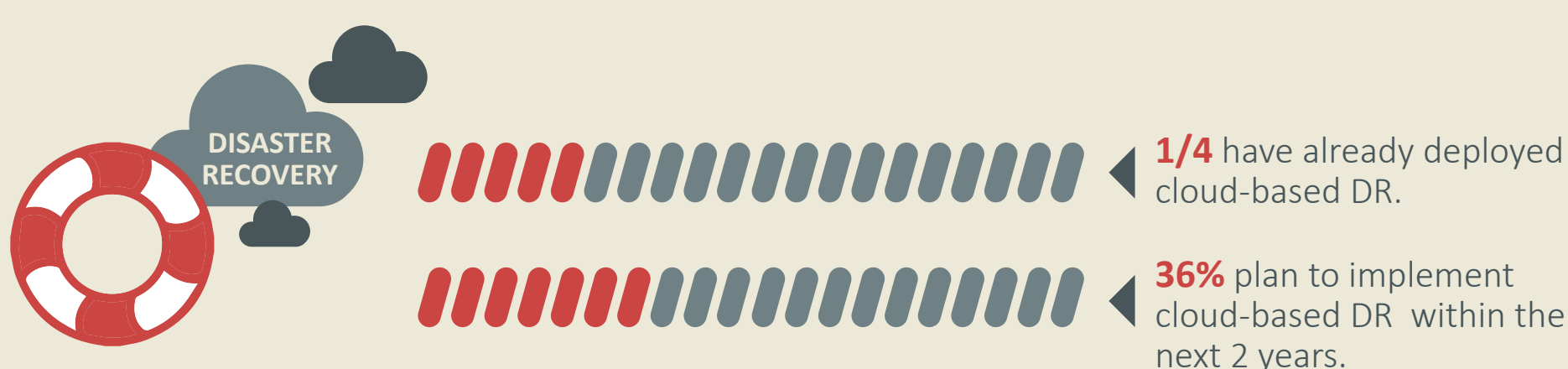
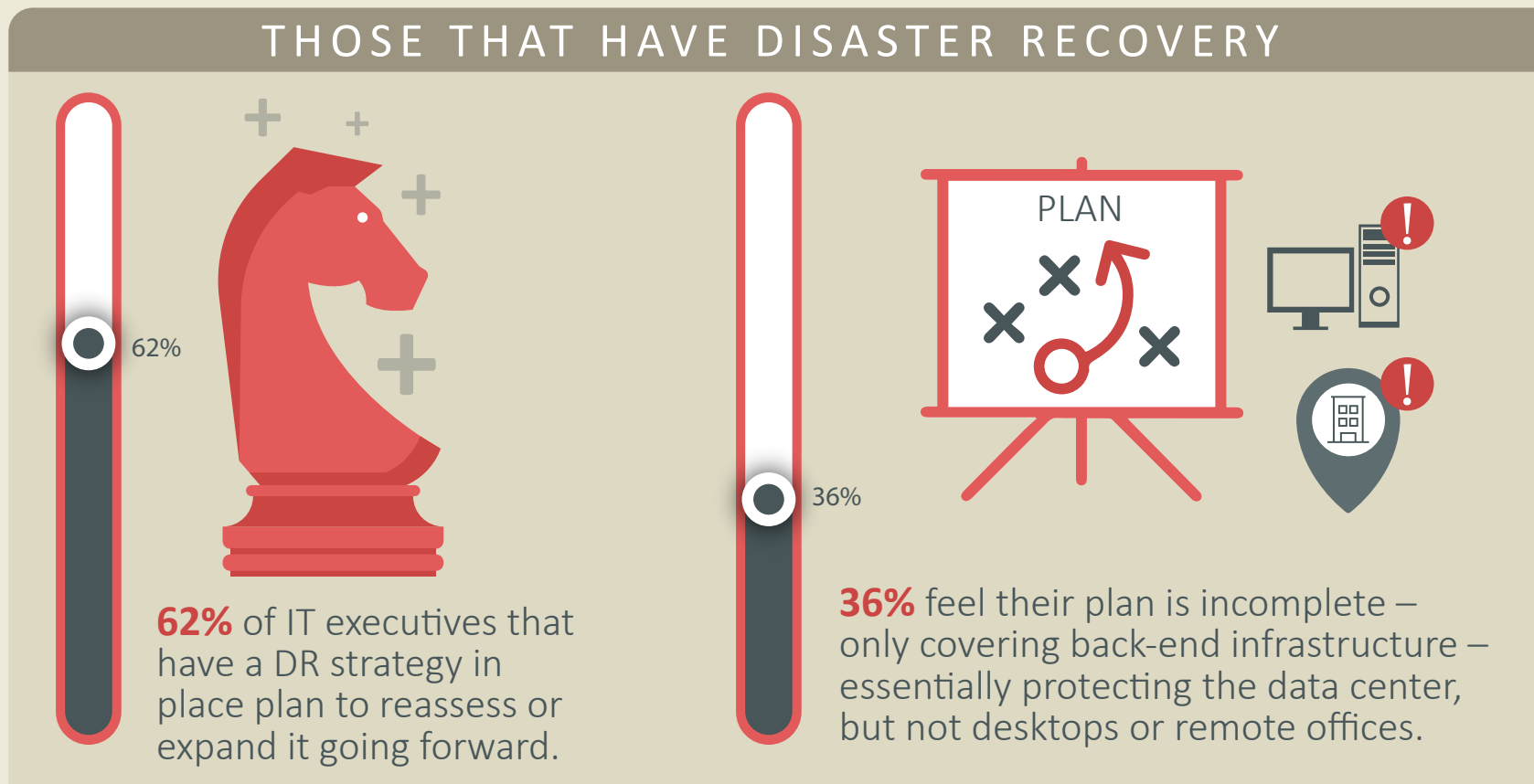
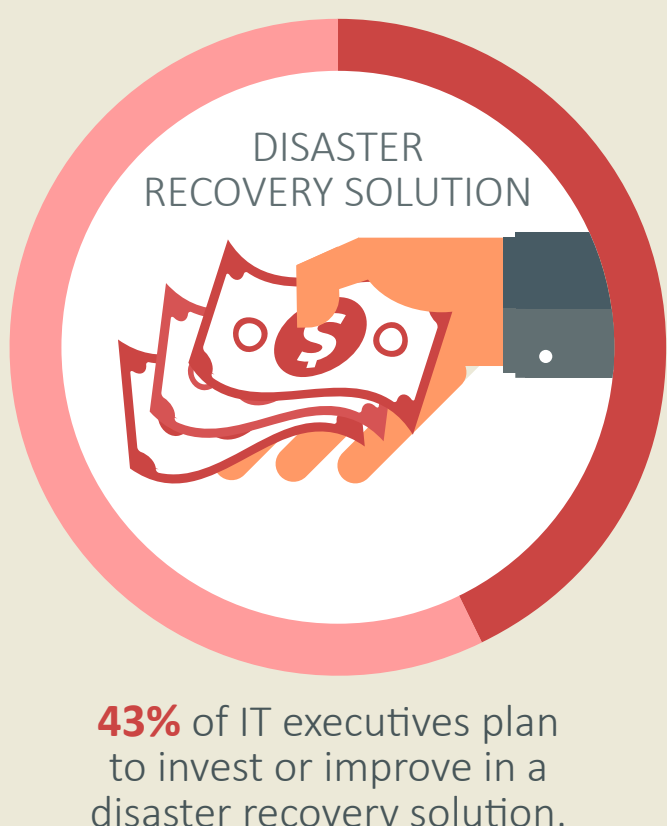


18.5 hours is the average time it takes business to recover after a disaster.

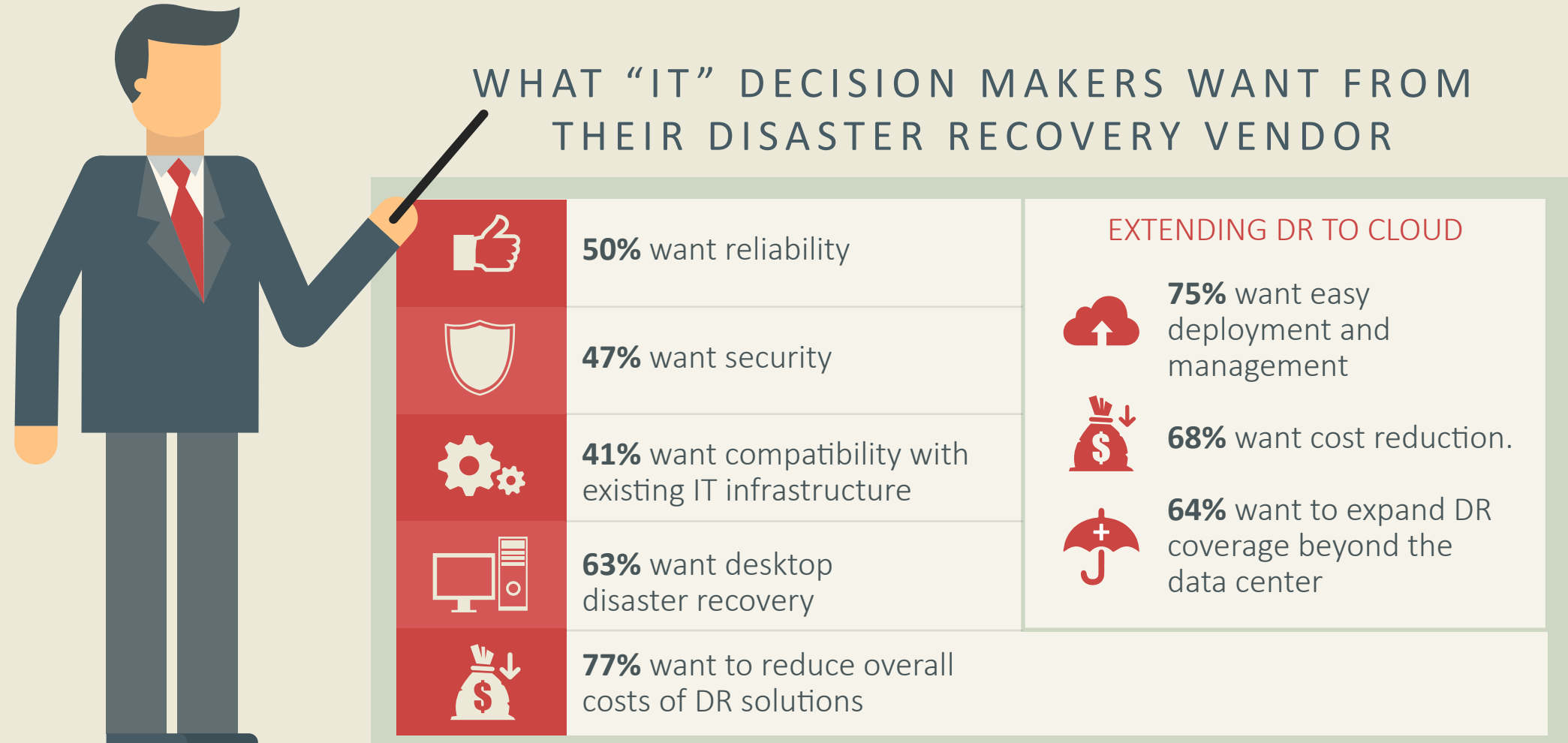
DOWNTIME COMES IN ALL SHAPES AND SIZES:



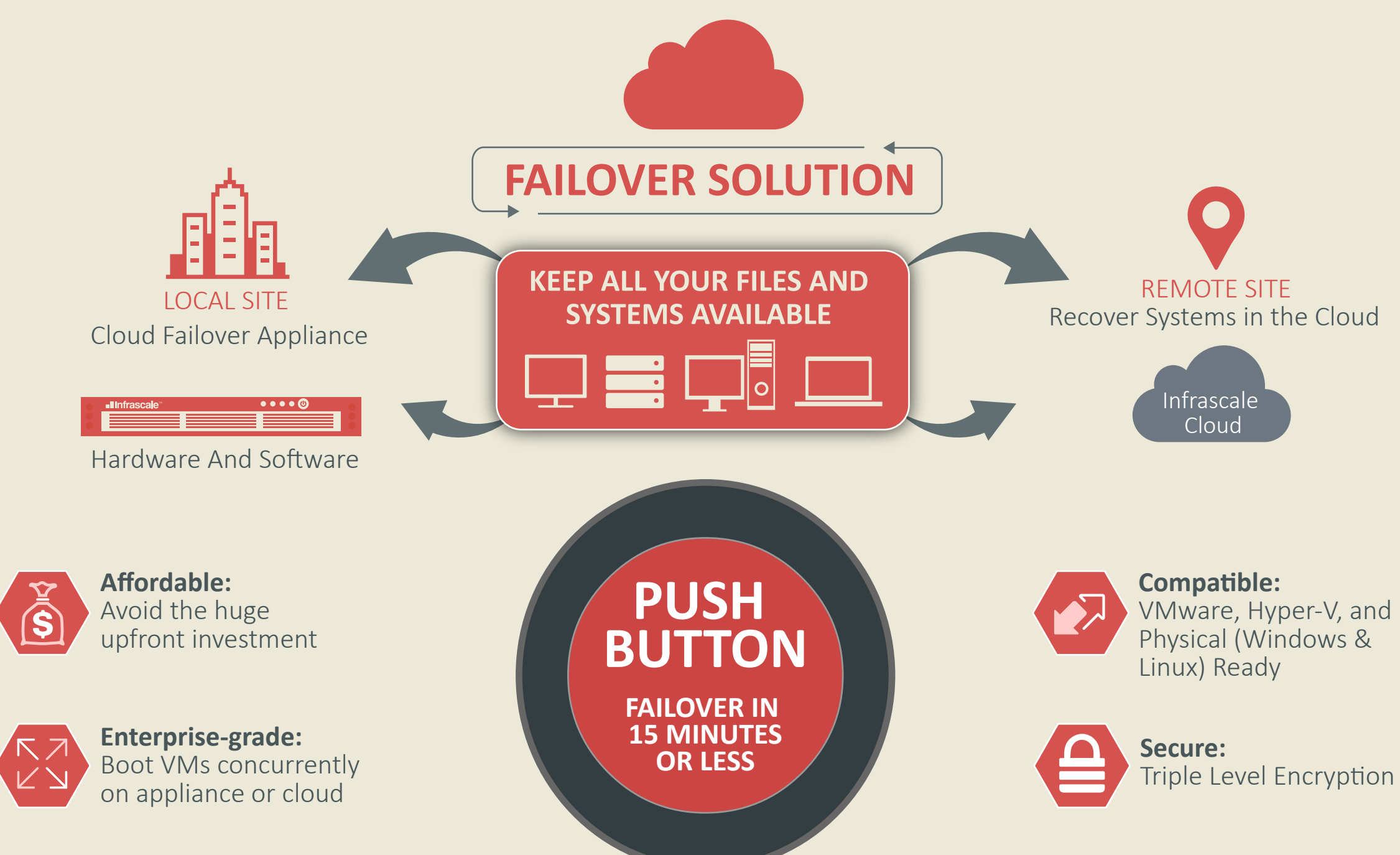
### WHAT DO YOUR "IT" PEERS THINK ABOUT DR?



### WHAT "IT" DECISION MAKERS WANT FROM THEIR DISASTER RECOVERY VENDOR



### THE FUTURE OF DISASTER RECOVERY



LEARN MORE ABOUT PUSH-BUTTON FAILOVER IN 15 MINUTES OR LESS AT [www.bluesaffron.com](http://www.bluesaffron.com)

Sources:  
 • <http://www.centrotechnologies.com/data-loss-statistics-that-will-make-you-think-twice-about-business-continuity/>  
 • IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015  
 • ActualTech Media DRaaS Attitudes & Adoption Report, July 2015